

KLIM AND COLORADO TRAIL PRESERVATION ALLIANCE JOIN FORCES

Rigby, Idaho (March 4, 2015) – KLIM Technical Riding Gear announced today the signing of a five-year partnership with Colorado-based Trail Preservation Alliance (TPA) to enhance trail preservation, stand up for public access rights, promote responsible recreation and initiate ambassador programs.

As part of the partnership, KLIM will now be an official partner of the annual Colorado 600 Trail Symposium and Ride, a five-day ride and trail symposium through the mountains of southwestern Colorado. Each day during the Colorado 600, riders learn about what is facing the trail riding enthusiast and the issues facing trail use in Colorado. Riders can bring several motorcycles to the event that will allow them to choose the type of trail they would like to ride each day.

“KLIM is committed to the preservation of access and promotes responsible, motorized trail use,” said Mark Kincart, KLIM’s Motorcycle Promotions Coordinator. “Partnering with the TPA will be a great step forward for KLIM to preserve trail systems and trail use for future generations of off-road users. The TPA is a perfect partner for KLIM.”

Don Riggle, Stan Simpson and the TPA Board of Directors shared in the excitement. “It’s great to form this strategic alliance with the premier off road apparel company, KLIM,” said Don Riggle. “This multi-year agreement will help to insure the continued success of the TPA mission.”

To learn more about the Trail Preservation Alliance, visit www.coloradotpa.org. To see what they accomplished in 2014, read their *2014 End of Year Report* here: <http://coloradotpa.org/news/news/tpa-2014-end-of-year-report.html>

About KLIM:

KLIM TECHNICAL RIDING GEAR IS THE GLOBAL LEADER IN DESIGNING, DEVELOPING AND MANUFACTURING THE MOST ADVANCED MOTOR SPORTS APPAREL FOR THE SNOWMOBILE AND MOTORCYCLE RIDER. UTILIZING THE WORLD’S HIGHEST TECHNOLOGIES IN WATERPROOF, BREATHABLE, DURABLE AND COMFORTABLE MATERIALS, KLIM BUILDS GEAR FOR THE MOST DEMANDING RIDERS.